



MR. SAMIR A.

MARKETING AND DIGITAL BUSINESS

Last year student of marketing and digital business, searching for a full time job to contribute with the knowledge acquired with great enthusiasm and the desire to continue learning.

LANGUAGES

- SPANISH: Native level
- ENGLISH: Advanced Level C1
- FRENCH: Intermediate Level B1
- ARAB: Basic Level

COMPETENCES

Microsoft Office Excel
Microsoft Office Word
Microsoft Office PowerPoint
Social Media
Knowledge in SEO and SEM
Communication skills with people
Teamwork
Leadership

WORK EXPERIENCE

TELEFÓNICA

Account Executive | March 2020 - Present

At Telefónica I carry out the sponsorship efforts of different brands and elite athletes such as the Movistar Inter futsal team or the tennis player Rafael Nadal, up to Ferran Adrià, one of the most important chefs in the world

MARKETING QUALITY MANAGEMENT

Marketing Trainee | October 2018 - March 2019

At MQM, I coordinated the Christmas campaigns of various companies such as iRobot or Ubisoft, carrying out the evaluation and hiring of promoters, preparation of shelves, stock control and sales reports.

SELECTRA

Customer Support / January 2017 - June 2017

At Selectra I learned how to deal directly with the client, attending to the entire process from the first contact with the potential client to the sale of the product, thus achieving loyalty with the brand.

STUDIES

DOUBLE DEGREE IN MARKETING AND DIGITAL BUSINESS

ESIC BUSINESS & MARKETING SCHOOL / Graduated in June de 2019

MASTER'S DEGREE IN DIGITAL MARKETING AND SOCIAL MEDIA

CICE BUSINESS SCHOOL / Graduated in July de 2018

Specialization in digital business and how companies adapt to the new times, using positioning techniques or effective ways of direct and indirect communication with the customer.