



## Ms. Paola B.

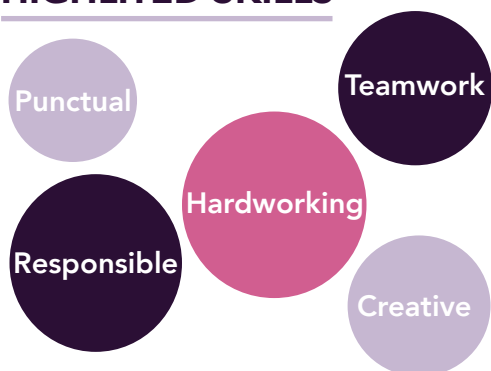
### Advertising and Public Relations

Student of Advertising and Public Relations in the University of Alicante. Eager to learn and being able to develop my creativity in a working environment.

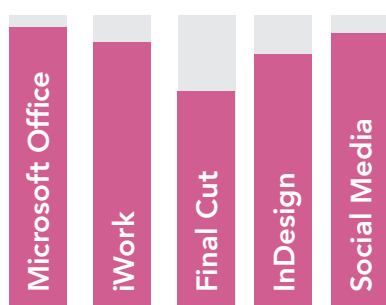
I love to travel, learn and communicate through audiovisual pieces.

My purpose is to make people feel something with what i do, as well as to make them aware of what really matters.

### HIGHLIGHTED SKILLS



### TECHNICAL COMPETENCE



### LINGUISTIC COMPETENCE

Spanish (native)



English (C1)



### WORK EXPERIENCE

#### Fazer Project Juuresleipä

Ad analysis oct. - dec. 2018

Group project responsible for the advertising analysis and repositioning of the Fazer brand, a Finnish company.

### ACADEMIC HISTORY

#### I.E.S. El Doctoral

High School Graduate, Social Sciences 2016

#### Arcada University Applied For Sciences

Marketing graduate - Exchange Student 2019

#### Universidad of Alicante

Degree in Advertising and Public Relations 2020