

MS. ALBA T

JOURNALIST

PERSONAL PROFILE

I am a Spanish journalist dedicated to marketing communication and love getting to know how social media works. I am hardworking, driven and always want to keep learning.

ACHIEVEMENTS

Course of Production of Informative Contents on Television

WORK HISTORY

Project Assistant

Mälardalens högskola, Sept,2019-Present

- Handled MegaM@rtz and XIVT European projects online presence – regularly updated the company's website and various social media accounts
- Developed a social media strategy to increase the following of European Projects

Filmmaker

PSOE Valverde del Camino, May 2019

- Film and edit the Campaign Video for Local Spanish elections.

Community Manager

CusFit, Internship, Sep2018-Jan2019

- Developed a social media strategy and communication plan for the company
- Update daily content for social media and web page

ACADEMIC BACKGROUND

Universidad de Castilla- La Mancha

Journalism Degree, 2015-2019

Università Degli Studi di Perugia

2017

- Erasmus+ Program

SKILLS AND ABILITIES

- English (High)
- Italian (Basic)
- Spanish (Native)
- Microsoft Office Programs
- Editing copy
- Social Media Marketing
- Creative Writing
- Adobe Creative Cloud Programs (Illustrator, InDesign, Premiere...)
- Graphic Design
- Final Cut X