



# MS. ANNA P

## JOURNALIST, PR & COMMUNICATION

### EXPERIENCE

2018 - 2019  
Boehringer Ingelheim

**INTERNAL COMMUNICATION TRAINEE**  
Responsible of planning, implementing and managing internal communications campaigns, programs and events. Assist in the collection, editing, and distribution of materials. Design, mantaing and update internal employees website.

2018 - 2018  
Betevé

**SPORTS WRITER**  
Attend sporting events and cover stories for a particular sport or a variety of sporting activities. Interviewing players and coaches, researching and writing articles for publication on the website and Twitter. Shoting and editing short videos for the TV News.

2016- 2018  
Tous Jewelry

**SHOP ASSISTANT**  
Responsible for maximising sales and providing excellent customer care to shop customers. Assist in opening/closing procedures, cash drawer, stock and overall store.

### EDUCATION

2018 - 2019  
ESIC - Business & Marketing School

**MASTER IN COMMUNICATIONS AND ADVERTISING MANAGEMENT**  
Expert knowledgment in communication and advertising. Business and management environment. Program designed to integrate the strategy and communication plan into the company's overall strategy.

2014 - 2019  
Autonomous University of Barcelona

**JOURNALISM DEGREE**  
Expert in writing up news for press, radio, television and in the Internet. Knowledgment in video editing and layout. Especial-ized in economics and corporate communication. Last year of university degree carried out in the Complutense University of Madrid.

2008 - 2014  
Jesus, Maria & Jose School

**HIGH SCHOOL**  
High School Social and Legal studies.

### LANGUAGES

SPANISH

ENGLISH

FRENCH

### ABOUT ME

I am an ambitious professional with editing, planning, organizing and writing experience. Creative, pursuit, persistence and motivation are my framework for success. Furthermore details, creativity and multitasking skills are my best assets. Welcome to my Resume.

### PRO SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

MS WORD

MS EXCEL

PREMIERE

CAMPAIGN