

## EDUCATION

ICD INTERNATIONAL BUSINESS SCHOOL - Paris, France | Sept.2015 - Present  
Master's degree, Cultural Projects and Event Planning, expected in 2020  
Bachelor's Degree, International Business and Development, Franco-Chinese Program

FUDAN UNIVERSITY, SCHOOL OF ECONOMICS - Shanghai, China | Sept. 2017 - July 2019  
Master's Degree, International Business and Economics, partnership with ICD International Business School

AMERICAN COLLEGE DUBLIN - Dublin, Ireland | Jan. - May 2016  
1<sup>st</sup> Prize *Import/Export Challenge Connect Ireland*, partnership with ICD International Business School

LYCÉE POLYVALENT DE BORDA - Dax, France | Sept. 2011 - June 2014  
Baccalaureate in Economy and Social science

## EXPERIENCES

SALES & MARKETING ASSISTANT, DORONISIMO - Shanghai, China | Feb. 2019 - Present

Systemised the CRM and improved inventory information by researching, implementing and managing new internal software *Airtable*  
Supported B2B business development through 70-75 signed accounts and client relations  
Content creation for both online social platforms/promotions and offline derivative products/samples

SALES & CLIENT RELATIONS, Z&B FITNESS - Shanghai, China | Sept. 2018 - Present

Oversaw daily management of client relations, including service and products sales, retailing and feedbacks through internal software *Mindbody*  
Maintained and grew client relationships by 10% monthly for increased brand loyalty  
Provided client feedbacks to management for fruitful marketing initiatives  
Achieved brand growth through trainings for 2-3 new sales team members monthly

ART GALLERY ASSISTANT, GALERIE OLIVIER WALTMAN - Paris, France | May - Aug. 2017

First intern at the brand to successfully close a sale recorded at €15,000  
Cultivated client sales through gallery tours and introductions, CRM and customer journey tracking  
Led e-commerce sales through partnership management on *Artsy.com*  
Garnered business development and internal communications by leading online and offline content creation with gallery artists  
Edited François Bard's monograph *Propagande du Réel* in collaboration with *Somogy Editions d'Art*

SALES REPRESENTATIVE, GIRL SHOP CONCEPT STORE - Anglet, France | July - Aug. 2016

Regulated the quality assurance of products by supervising the inventory, stock and sales promotions  
Led the e-commerce shop through daily updates, content uploads and announcements  
Facilitated content creation through photography for online and offline platforms

HOSTESS, RESTAURANT LA PERLE DE CHINE - Dax, France | July 2008 - Aug. 2014

Committed to forming customer relationships for repeat customers  
Dedicated to balancing multiple responsibilities within one time including take-away services, serving and online reservations and orders  
Supported collateral design and creation, including menus, business cards and seasonal promotions

SKILLS & Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint, Publisher) and Photoshop  
PERSONAL Native French, Fluent English, Limited working proficiency in Mandarin and Spanish  
INTERESTS Contemporary art, sewing and handcrafting, piano, fitness and weightlifting