

# MR. PIERRE G

## DIGITAL MARKETING INTERN

TEAM PLAYER, MULTI-TASKER, SELF-LEARNER, RESULTS FOCUSED, ABILITY TO ADAPT

### PROFILE

I am a digital marketing student looking for a fall internship in a marketing agency, or in a marketing team. Through different experiences in different countries, I have developed the ability to adapt easily in a new environment. I am a fast learner, enthusiastic, and always willing to improve my skills and to learn alongside others.

### SKILLS JUNIOR

Digital Marketing  
Market Research  
Event Management  
HTML & CSS  
Project Management  
Leadership  
Data Analytics

### FRENCH ENGLISH GERMAN

### PROFESSIONAL EXPERIENCE

#### Marketing Officer

The Adecco Group  
Luxembourg  
Sept 2017 - Sept 2018

- Digital transformation projects
- Digital marketing: website updates, SEO, newsletters, social media, analytics
- GDPR: website updates and e-mail campaigns, +150,000 candidates
- Social Media coaching for candidates in career transition, +60 candidates

#### Marketing Intern

The Adecco Group  
Luxembourg  
Sept 2016 - Sept 2017

- Digital marketing: website updates, newsletters, AB testing, SEO
- Community management, from 1k to 4k followers on LinkedIn, organic content
- Optimization of the candidate experience
- Event management: Business Lunches, Job fairs, internal events, sport events
- Traditional marketing: sales flyers, goodies, gifts, etc.

#### Event & Marketing Intern

Maison Moderne  
Luxembourg  
Sept 2014 - Sept 2015

- Event management, +80 events
- Various traditional marketing tasks
- Customer relationship management, +900 companies
- External communication for Paperjam Club members

#### Sales & Marketing Intern

Les Matériaux CPM  
Sarreguemines, France  
Sept 2011 - Sept 2014

- Market research and analysis related to the construction market and real estate
- Traditional Marketing and communication for the business unit
- Sales +200k in average/year, customer service
- In charge of the daily planning of material deliveries
- Merchandising

### ADDITIONAL INFORMATION

- American Marketing Association member
- Google Digital Garage Certification
- **Cultural Exchange - Au Pair in Raleigh, North Carolina 2015 - 2016**
- Basketball coach and captain  
CSE Folkling, France 2000 - 2014

**2018 - 2019**

**2014 - 2017**

**2011 - 2014**

### EDUCATION

#### **Certificate in Digital Marketing**

University of California - Los Angeles

#### **Master's in Management & Business Strategy**

IMC European Business School - Metz

#### **Bachelor's in Marketing**

IMC European Business School - Metz